

## PUBLIC POLICY: SCIENCE & SOCIETY

**Executive Director/Founder, Science Literacy Project: Genetic Literacy 2011-  
Project, GENes (Genetic Expert News Service), Epigenetics Literacy Project**

**Senior Fellow, University of California Davis World Food Center 2013-2016  
Institute for Food and Agricultural Literacy**

**Senior Research Fellow, Center for Health & Risk Communication, 2011-2014  
George Mason University**

**Research Scholar** focusing on agricultural biotechnology and human genetics, risk assessment, media and policy; developed science literacy outreach programs for media, policymakers and educators; seminars for students, faculty and the public on science and technological literacy

**Visiting Fellow, American Enterprise Institute (Washington, D.C.) 2002-2017**

**Research Scholar** advising and preparing policy analysis for government, NGOs, the media and corporations on sustainability and science; writing on science, environmental and energy policy, pensions, immigration, housing, genetics; organizing international conferences; writing and editing books on policy issues [conference summaries: [jonentine.com/thought-leader/#scholar](http://jonentine.com/thought-leader/#scholar)]

## NGO-MEDIA-CORPORATE RELATIONS & SUSTAINABILITY

**E.S.G. MediaMetrics 2002-2012**

**Founding Partner** of consultancy focused on Environment, Social, Governance; Clients included: KKR, NiSource, Volunteers of America; Bill and Melinda Gates Foundation, Payne Firm, Fischer Homes, Doe Run, DHL/Deutsche Post, Co-authored 2009 sustainability report for NiSource; co-founder Corporate Responsibility and Sustainability Group, Northlich, Cincinnati; Clients: American Greetings, Crane Group, Ohio State Medical Centers, P&G, Pomeroy IT Solutions

## MEDIA/JOURNALISM

- **Books 1994-PRESENT**
  - Scared to Death: How Chemophobia Threatens Public Health [ACSH Books, 2011]
  - *Crop Chemophobia: Will Precaution Kill the Green Revolution* [AEI Books, 2010]
  - *No Crime But Prejudice: Fischer Homes, the Immigration Fiasco and Extra-Judicial Prosecution* (TFG/Atlas Books, 2009). Details and reviews at [jonentine.com/no\\_crime.html](http://jonentine.com/no_crime.html)
  - *Abraham's Children: Race, Identity and the DNA of the Chosen People* (Grand Central Publishing, 2007). Details and reviews: [abrahamschildren.net](http://abrahamschildren.net)
  - *Let Them Eat Precaution: How Politics Is Undermining the Genetic Revolution in Agriculture* (AEI Press, 2006)
  - *Pension Fund Politics and Socially Responsible Investing* (AEI Press, 2005)
  - *Taboo: Why Black Athletes Dominate Sports and Why We're Afraid to Talk About It* (Public Affairs, re-issued 2007; originally published 2000), International best-seller in US, Britain, Japan. Details and reviews: <http://archives.jonentine.com/taboo.html>
- **Contributor/Columnist on biotechnology, sustainability, science, ethics 1993-PRESENT**

**Feature Writer/Columnist, 1500+:** articles in publications, including: *New York Times*, *Wall Street Journal*, *Washington Post*, *Business Week*, *GQ*, *National Review*, *Chicago Tribune*, *San Francisco Chronicle*, *New York Daily News*, *New York Post*, *Philadelphia Inquirer*, *Nature Genetics*, *Scientific American*, *Skeptic*, *Reason*, *Salon*, *Times* (UK), *Guardian* (UK), *Toronto Globe and Mail*, *Philanthropy Magazine*, *Salon*, *Daily Beast*, *National Post* (Canada), *China Business Daily*, *Straits Times* (Sing), *Financial Times* (Aus), *Veja* (Braz), *Haaretz*, *Jerusalem Post* .... more at [jonentine.com](http://jonentine.com).
- **TV News Guest Business Commentator 2006-PRESENT**

**Guest commentator** on genetics, business, sustainability; appeared/interviewed on 550+ radio and TV programs globally. Profiled on 20/20, 2007; Regular guest contributor on Al Jazeera.

Regulator contributor FOX Business. Featured on *World News Tonight*, Today Show, CNN, Deutsche Welle, Discovery/Planet Earth's "Focus Earth," Anderson Cooper 360, NPR, HBO, ESPN, BBC, CBC, *O'Reilly Factor*, *Hardball with Chris Matthews*, Hannity and Colmes, Lou Dobbs, *Entertainment Tonight*, Court TV, Canadian Nat'l TV, Australian Broadcasting, Dubai TV ...

- **Ethical Corporation columnist ([ethicalcorp.com](http://ethicalcorp.com))** **2001-2015**  
**Columnist and Editorial Advisory Board member** for *Ethical Corporation*, British-based international business magazine, reporting on trends in corporate ethics, responsibility and sustainability; archives at [www.jonentine.com/ethical-corporation.html](http://www.jonentine.com/ethical-corporation.html)
- **TV Network News and Documentary Producer** **1974-1994**
  - Executive in Charge of Documentaries, NBC News, 1989-1990**  
Supervised development of long-form news programs; *The East German Sports Machine: The Dark Story Behind the Miracle*, NBC News, (writer/producer/director); *Black Athletes: Fact and Fiction*, NBC News, April 1989 (writer/producer/director)
  - Network News Producer/Executive Producer, 1974-1994**  
Writer, producer, investigative producer, magazine producer in 20-year career for NBC News; Tom Brokaw's Nightly News producer; ABC News (20/20 and PrimeTime Live producer for Sam Donaldson, Diane Sawyer, Chris Wallace, Connie Chung, Tom Jarriel); NBC Entertainment. Produced hundreds of TV reports and documentaries for NBC, ABC, CBS News
- **Media Awards**
  - National Press Club Consumer Journalism Award (1995) for "Shattered Image: Is the Body Shop Too Good to Be True," *Business Ethics* (Sep/Oct 1994)
  - Emmy for "Gorbachev: The Final Hours," ABC PrimeTime Live Special (1991)
  - Emmy for "China in Crisis," NBC News Special (1990)
  - Best Feature Film International Sport Film Festival, Turin, IT, "Black Athletes: Fact and Fiction" – NBC News and Entertainment Special (1990)
  - Ohio State Award, "Black Athletes: Fact and Fiction"
  - Chris Award (First Prize, Columbus International Film Festival), "Miracle Cure," ABC PrimeTime Live (1993)
  - Columbus International Film Festival honorable mention, two categories, *Miss America: Beyond the Crown*, NBC Entertainment (1994)
  - CINE Golden Eagle for "Miracle Cure" (1993)
  - CINE Golden Eagle for "20/20 Vision," ABC PrimeTime Live (1993)
  - CINE Golden Eagle for "Black Athletes: Fact and Fiction" (1990)
  - International Film Festival of NY (Finalist), "20/20 Vision" "Black Athletes: Fact and Fiction"
  - Museum of Broadcasting Archival Collection Selection, "20/20 Vision," "Miracle Cure" and "Black Athletes Fact and Fiction"
  - Columbus International Film Festival Bronze Plaque, "20/20 Vision" (1993)
  - Columbus International Film Festival Honorable Mentions, "Surgical Scorecards," ABC PrimeTime Live (1994), "Omertà," ABC PrimeTime Live (1994), "Black Athletes" (1990)
  - Clarion Award, "The Transplant Boom" – NBC Nightly News (series) (1989)
  - National Headliners Award, "Look Out, Gold Swindlers," ABC 20/20 (1981)
  - Corcoran Gallery for Art Award, "Look Out, Gold Swindlers" (1981)
  - Ventura County Press Club, Best Column (1999) for "The Ethical Edge," Business Digest [Ventura and Santa Barbara Counties]

## TEACHING

**Scholar-in-Residence, Miami University (Oxford, OH)** **2002-2005**  
Dean of Arts and Sciences professor; developed capstone courses in Communications; launched journalism program; corporate responsibility courses for Business School

## EDUCATION

**Journalism Fellowship, National Endowment for the Humanities** **1981-1982**  
University of Michigan, Ann Arbor, MI

**Bachelor of Arts, Philosophy/Religion** from Trinity College, Hartford, CT **1974**

## ARTICLES, PUBLICATIONS AND CONFERENCE PRESENTATIONS

**Popular articles:** See [www.geneticliteracyproject.org](http://www.geneticliteracyproject.org), [www.jonentine.com](http://www.jonentine.com), [www.abrahamschildren.net](http://www.abrahamschildren.net)—more than 1600 articles in publications around the world.

## Scholarly Articles & Anthology Selections

- “Mandatory GMO Labeling Is the ‘Right to be Deceived’ in DNA Technology, Second Edition (ABC-CLIO, 2017)
- “Our Shared Origins and Why We Are Different” in *The Anthropology of Sport and Human Movement: A Biocultural Perspective* edited by Robert Sands, (Lexington Books, October 2010)
- “Social Investing and Retirement Security” in *Corporate Retirement Security: Social and Ethical Issues* edited by Robert Kolb (Blackwell Publishing, Fall 2007)
- “Socially Responsible Business” in *Encyclopedia of Leadership* (Sage, 2004)
- “The Stranger-Than True Story of Anita Roddick and The Body Shop” in *Killed: Great Journalism Too Hot to Print* (Nation Books, 2004)
- “Social Investing: Its Practice and Consequences for Corporate Social Performance Research,” *Organization & Environment, International Journal for Ecosocial Research* (2003)
- “More Brains or More...” in *Get It Together: Readings about African-American Life* edited by Anokye and Bryce-Finch (New York: Longman, 2003)
- “Race and Sports as Good Science” in the *Skeptical Encyclopedia of Pseudoscience* edited by Michael Shermer (Santa Barbara, CA: ABC-CLIO, 2002)
- “The Politics of Brent Spar: Shell vs. Greenpeace” in *Case Histories in Business Ethics: The Virtues and Moral Decision Making in Business* (Routledge, 2002)
- “Are Blacks Natural Born Athletes” in *Taking Sides: Clashing Views on Controversial Issues in Race and Ethnicity*, (McGraw Hill/Dushkin), 2001)
- “Rain-Forest Chic” in *Business Ethics: Readings and Cases in Corporate Morality*, 5<sup>th</sup> Edition, Schwartz (McGraw Hill, 2001)
- “Business With a Soul: A Reexamination of What Counts in Business Ethics” (with Marianne Jennings), *Hamline [Minnesota] Journal of Public Law & Policy* (1998)
- “Let Them Eat Brazil Nuts,” in *Taking Sides: Clashing Views on Controversial Environmental Issues*, Dushkin/McGraw Hill, 1997; *Taking Sides: Clashing Views on Controversial Issues in Business Ethics and Society*, Dushkin/McGraw Hill, 1998
- Review of “Toxic Waste is Good for You” by John Stauber and Sheldon Rampert, *International Journal of Organizational Analysis*, Vol. 4, No. 3, July 1996
- “Shattered Image: Is The Body Shop Too Good to Be True?” in *Taking Sides: Clashing Views on Controversial Issues in Business Ethics and Society*, Dushkin/McGraw Hill, 1996
- “Social Responsibility of Business,” 1:1, November 1995; “Good Intentions” 1:3, July 1996, *Electronic Journal of Radical Organisation Theory* (EJROT), University of Waikato, NZ

## Think Tank and Scholarly Conferences (organizer and keynote presenter)

- “Food Security in a Post-Covid World”, Europe Debates webinar with US Sec of Agriculture Sonny Perdue, EU Commissioner for Agriculture Janusz Wojciechowski ; EU Parliamentarian Anna Fotyga, EU Parliamentarian Hermann Tertsch, Jul 29, 2020
- “Communicating the CRISPR Gene Editing Revolution to a Skeptical World”, Aspen Institute, Rome, Mar, 2021 [scheduled]
- “How to Break the Environmental Movement’s ‘Blockade’ on Biotechnology,” Plant Genomics and Gene Editing Congress, Rotterdam, Mar 4-6, 2020
- “Synthetic Biology’s Communications Challenge: Gene Editing Can Change the Global Conversation on Climate Change”, Industrial Biotechnology Innovation Centre (IBIOC) Annual Conference Keynote, Glasgow, Feb 4-5, 2020
- “Tracking Gene Editing Regulations: Which Countries are Innovation Leaders and Laggards?” Cereals & Grains 19, Denver, CO, Nov 3-5, 2019
- “Resetting the Global Discussion on Biotechnology: From GMOs to Gene Editing”, Euroseeds, Stockholm, Oct 14-16, 2019
- “Gene Editing Can Change the Global Conversation on Biotechnology: Will the Industry Drop the Ball Again? SynBioBeta 2019, San Francisco, Oct 1-3, 2019
- Ecomodernism 2019: Environmental Policy After Neoliberalism? Discussant, Middleburg, VA, Sep 22-24, 2019
- Innovative Foods and Ingredients (IFI)/Institute for Science for Global Policy (ISGP) Conference, Minneapolis, MN, Jun 23-27, 2019
- IUPAC International Conference on Crop Protection session on Neonicotinoids, Pollinators and Science Communication (lead organizer, presenter), Brussels, Belgium, May 20-24, 2019
- Genome Writers Guild (presenter), May 13-18, Minneapolis, MN
- Precision Genomics Midwest (presenter), May 10, 2019, Cincinnati, OH

- “Communicating Sustainability Challenges in Agricultural Gene Editing,” 2Blades Sustainability Forum, Chicago, Dec 2018
- “Neonics and Bees: Separating Scares from Science” and “The Science of Neonicotinoids and Pollinators,” Colorado Bee Keepers Association, Boulder, CO, Oct 20-21, 2018
- “Left and Right: How Ideologues are Distorting the Debate over Biotechnology, and What Can We Do About It, SynBioBeta International Conference, San Francisco, Oct 1-3, 2018
- Innovation,” Heritage Foundation Resource Bank, Ft. Lauderdale, FL, June 7-9
- “Chemicals, Endocrine Disruption and Estrogenic Effects: Separating Science from Politics,” Latin American Congress of Endocrinology, Cartagena, CO, Apr 26-28, 2018
- Biotechnology Literacy Project Bootcamp (lead organizer), University of Guelph, Jun 2017
- “How NGO Activism in Europe Undermines Biotechnology Innovation in Africa,” BioSciences for Farming in Africa (B4FA) Theory of Change Workshop Leader, Nairobi, Kenya, Jan 18-19, 2017
- Biotechnology Literacy Project—Genome Prairie Bootcamp (lead organizer), University of Saskatoon, Sep 28-30, 2016
- Biotechnology Literacy Mini-Bootcamp (lead organizer), Penn State University, Oct 3, 2015
- Biotechnology Literacy Mini-Bootcamp (lead organizer), Oregon State University, Sep 17, 2015
- Biotechnology Literacy Project Bootcamp (lead organizer), University of California-Davis, Jun 3-7, 2015
- Biotechnology Literacy Project Bootcamp (lead organizer), University of Florida, Gainesville, FL, June 15-18, 2014
- Biotech 2.0: What's the Future of Food and Farming? Forum organized by Entine with Kevin Folta, University of Florida and Karl Haro von Mogel, University of Wisconsin and co-founder Biorfortified.org, CATO, Jun 4, 2013
- Crop Chemophobia: Are We Over-Regulating Pesticides, AEI, Washington, DC, Jan 2011
- Regulation and Personal Genomics, AEI, Washington, DC, Sep 2010
- The Science of Identity, Providence-Tarzana Medical Center, Tarzana, CA, May 2010
- Science in the Balance? Risk Assessment, Precaution, and the Pesticide Debate, AEI, Oct 2009
- Capitalism, Freedom, and Jewish Accomplishment: The Israel Test, AEI, Jul 2009
- Corporate Responsibility and the New Internationalism, AEI, Dec 2008
- The Coming of the Über-Athlete: Doping and Genetic Manipulation in Sports, AEI, Dec 2008
- Union vs. Private Sector Pensions: How Secure Are Union Members' Retirements? Keynote, Hudson Institute, Jul 2008
- Corporate Image Advertising, AEI, Jun 2007
- Aligning Philanthropy with Grantmaking, Keynote, Hudson Institute, Feb 2007
- Is Nuclear Power a Solution to Global Warming and Rising Energy Prices? AEI, October 2006
- Examining Media Stereotypes: Myths, Lies, and Stupidity, AEI, May 2006
- Is Corporate Social Responsibility Serious Business? AEI, Mar 2006
- Panic Attack: The New Precautionary Culture, the Politics of Fear, and the Risk to Innovation, AEI, Feb 2006
- NGOs: Indispensable or Unaccountable? AEI, Dec 2005
- Education War: Evolution v. Intelligent Design, AEI, Oct 2005
- The Business of Stem Cells: Re-Examining Federal, State, and Private Funding and Regulatory Initiatives; AEI, Mar 2005
- Using “Race” in Medical Research and Treatment; AEI, Nov 2004
- Changing Notions of Risk and Cost-Benefit Analysis in Science and the Media, Joint Brookings Institution-AEI Conference, Oct 2004
- Socially Responsible Investing and Pensions: Fiduciary Challenges, AEI, Jun 2004
- How the Media Reports on Biotechnology, AEI, Jun 2003

### **Media/Science/NGO/Industry Conference Presentations and Keynotes**

- “Communicating About ‘Toxic’ Pesticides: Challenging Environmental Group Misinformation Campaigns, 2020 Pesticide Applicator Certification & Training Workshop, Denver, CO, Aug 4-5, 2020
- “Who are the Biotech Innovators? Where are the Roadblocks to Innovation?” World Agri-Tech Innovation Summit, San Francisco, Mar 17-18, 2020
- “CRISPR and Climate Change: If Sustainability is Your Goal, Biotechnology is Your Tool”, London School of Economics, London, Feb 4, 2020
- “Why ‘Liberals’ Are Suspicious of Biotechnology: Changing the Conversation, MENSA, Las Vegas, Mar 20-22, 2020
- “The Politics of Biotechnology Innovation, “MENSA Keynote, Ind, IN, Jul 5-7, 2018
- “How Politics and Ideology are Undermining Support for Revolutionary Biotechnology and Science

- Innovation for Sustainable Agriculture, Keynote, Washington, DC, November 18, 2016
- Conversations in Bioethics: Intersection of Biology, Technology and Faith (5-day conference organized with the Cincinnati Presbyterian Council, Oct-Nov 16, 2016
- Genome Prairie Agricultural Communications Bootcamp, Organizer, Saskatchewan, Sep 28-30, 2016
- Global Innovations in Horticulture, Keynote, Gold Coast, Australia, July 23-25, 2016
- TPSA (The Pesticide Action Network) Keynote, “Can Conventional Agriculture Be Sustainable?” Albuquerque, Feb 10, 2016
- Agri-Trend Farm Forum Keynote, “GMOs, Organics and the Challenge of Sustainable Agriculture,” Saskatoon, Dec 2, 2015
- New York Times ‘Food for Tomorrow’, Panel on sustainable food production, October 20, 2015
- Jewish Federations of North America, “Genetics of Jewish Ancestry,” Mobile, Des Moines, Champaign, Jacksonville, Aug-Dec 2015
- “Myths and Truths on GMOs—The Story Behind the Anti-Technology Attack on Modern Food and Farming,” National Press Club of Australia (<https://www.npc.org.au/speakers/jon-entine/>) broadcast live on the/Australian Broadcasting Company (<http://gmopundit.blogspot.com/2015/09/australian-national-press-club.html>), September 9, 2015
- Biotechnology Information Organization, "Media and GM Technology", San Diego, June 25, 2014
- "Stossel" with John Stossel on Fox Business News, “Are GMOs safe to eat?”, May 22, 2014
- International Food Information Council Washington, DC, "Food Wars Over Food and Technology", May 13, 2014
- Al Jazeera’s “Consider This” interview on the health benefits of organic foods, Ap 16, 2014
- Harvard Institute for Coaching, “Disruptive Technologies: Navigating the Treacherous Waters of Global Change”, NYC, May 1, 2014
- "Genetic history of the Middle East", Jewish Federation of Greater Baltimore, Baltimore, MD, Mar 23, 2014
- "Lawn Grass and GMOs", Scott Miracle Gro, Dublin, OH, Mar 31-Apr 2, 2014
- Al Jazeera America's "Consider This," TV interview discussing whether juice cleanses and toxins removal are what they are hyped up to be, Mar 7, 2014
- CKNW AM Radio Morning News radio interview, Vancouver, BC, Mar 4, 2014
- Sustainable Investing: “Hype or Opportunity,” Society of Quantitative Analysis Keynote, New York City, NY, May 31, 2013
- Crop Biotechnology Literacy: “Changing the International Discussion on Agricultural Biotechnology,” USDA Foreign Agricultural Service briefing, Washington, DC, May 21, 2013
- Risk, Chemicals and the NGO-Media Echo Chamber, SIRC—Styrene Information and Research Council, Washington, DC, Nov 14, 2012
- NGO-Media War Over Science and Risk, Flavorings and Extract Manufacturing Association (FEMA), Jersey City, NY, Oct 22, 2012.
- The 'Green' and 'Transparent' Supply Chain: CSR Propaganda or a New Way to Do Business? DHL Worldwide Policy Conference, Washington, DC, Jul 2012
- Public Fears, Chemistry and Genetics: How the Media Stirs the Pot, Institute of Food Technologies, Las Vegas, Jul 2012
- “Science Phobia: Why the Media Doesn’t Understand Risk,” Personal Care Legal and Regulatory Conference, Charleston, SC, May 2012
- Jewish Identity and DNA: Challenges and Controversies, Jewish National Fund International Conference, Cincinnati, OH, (*keynote one of more than 40 keynotes Entine has given on the broad issue of “Jewish genetics”*), Sep 2011
- CropLife America National Conference, Washington, DC, July 2010
- Genetics Testing and Jewish Identity: Do Our Genes Tell Us Who We Are? Center for Practical Bioethics, Kansas City, Nov 2009
- Race and Medicine, Silverstein Lectures, Northwestern University’s Center for Genetic Medicine, May 2005
- Genetics, Identity and Ethnicity; Northwestern University Feinberg School of Medicine’s Medical Humanities and Bioethics Program, the NIH, National Genome Research Institute, and Center for Ethical, Legal, and Social Issues in the Human Genome Project – Aug 2004
- The Profits and Perils of Social Marketing” Miami University/Oxford, OH, Farmer School of Business/Project Society, Mar 2003
- Social Marketing and Ethics: The Myth of ‘Socially Responsible’ Business, University of Leeds (UK), Department of Philosophy, Business, Dec 2002
- The Über-Athlete: Rethinking Paradigms in the Sociology of Sport, North American Society for the Sociology of Sport, Nov 2002
- Genetics, Race and Diversity, Miami University, Oxford, OH, Oct 2002
- The Über-Athlete, California Lutheran University Thousand Oaks, CA, Jun 2002

- Science Knowledge and Humanity, British Institute of Ideas/ New School, NY, October 2001
- Genetics, and Race, Arizona State University, Tempe, Apr 2001
- Taboo: Genetics and Sports, University of Michigan/Dearborn, Feb 2001
- Challenging Racial Taboos in Sports, Virginia Commonwealth, Feb 2001
- Taboo: Genetics and Sports, Michigan Journalism Fellowship, University of Michigan, Feb 2000
- The Politics of Science, Wake Forest University, Feb 2001
- Taboo: Genetics and Sports, Skeptic Symposium, Skeptic Society and Magazine, California Institute of Technology, Sep 2000
- Sports, 'Race' and Medicine, Encino-Tarzana Regional Medical Center, April 2000
- Sports and Race, Presidential Town Meeting on Race and Sports ESPN SPORTSZONE, Apr 1998
- Squandering the Integrity Premium: An Analysis of The Body Shop's Use of Social Marketing, Association of Management Int'l Conference; Chicago, Aug 1998
- Green Marketing and Energy Deregulation in the United States" [blind review], Society for Business Ethics (SBE) Annual Conference-San Diego, Aug 1998
- Impacts of Utility Deregulation" [panel chair], International Consortium for the Management & Technology of Energy, Environment and Ecology (ICMTEEE)-Long Beach, CA, Jan 1998
- Is 'Ethical Investing' Ethical? [blind review], Society for Business Ethics (SBE) Annual Conference, Boston, Aug 1997
- Social Auditing (Workshop) [blind review], International Association of Business and Society (IABS), Mar 1997
- The Promise and Perils of Cause-Related Marketing, Bank of Montreal Lecture on Business Ethics, Trent University, Ontario, Jan 1997
- Ethics in Business: How to Handle a Crisis - A Journalist's Perspective, Keynote at NJ Ass of Corporate Counsels Annual Meeting, Nov 1996
- The Politics of Controversy - Brent Spar, Shell and Greenpeace [blind review], Society for Business Ethics Annual Conference, Quebec City, Aug 1996
- Crisis Management and Green Marketing, International Corporate Identity Marketing Group, University of Strathclyde, Glasgow, Scotland, Jul 1996
- Ethics in Marketing Natural Products, Natural Products Expo East '96, Baltimore, Jun 1996
- How to Make Social Marketing Socially Responsible, Keynote for Women Executives in Public Relations, Social Responsibility Awards, NY, Jun 1996
- The Question of Integrity: How Responsible are 'Socially Responsible' Firms? (Symposium), Int'l Association of Business and Society (IABS), Mar 1996
- Boutique Social Investing, National Conference on Ethics in America; Long Beach, Mar 1996
- Is 'Socially Responsible Business' Greenwashing? [blind review]
- Business Ethics Conference, The Vincentian Universities, NY, Nov 1995
- Vivisecting the Anti-Vivisectionist Movement, Keynote for National Association for Biomedical Research, Washington, DC, Oct 1995
- Body Shop Case Study, Society for Business Ethics, Aug 1995