

# Genetic Literacy Project

SCIENCE NOT IDEOLOGY

**Jon Entine**

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## PUBLIC POLICY EXECUTIVE: SCIENCE & SOCIETY

**Exec Director/Founder, Science Literacy Project Nonprofit** **2011- PRESENT**  
**Genetic Literacy Project, GENeS (Genetic Expert News Service), Epigenetics Lit Project**

Oversees editorial content, global outreach and fund-raising for educational nonprofit committed to aiding the public, journalists and policymakers in interpreting constructively 'disruptive' technological innovation. Special focus on food security, agricultural sustainability, climate change, synthetic biology, biomedicine, public health and artificial intelligence. Supervisory editor and writer; oversees global staff of 21 writers, editors and digital experts to produce a daily journal of reporting and analysis read by 14 million visitors annually.

**Senior Fellow, Univ of California-Davis World Food Center** **2013-2017**

Research Scholar providing science-based information on food and agriculture. Part of a community of researchers and science communicators dedicated to making agricultural literacy more widely available.

**Visiting Fellow, American Enterprise Institute (Washington, D.C.)** **2002-2017**

**Research Scholar** advising and preparing policy analysis for government, NGOs, the media and corporations on sustainability and science; writing on science, environmental and energy policy, pensions, immigration, housing, genetics; organizing international conferences; writing and editing books on policy issues [conference summaries: [jonentine.com/thought-leader/#scholar](http://jonentine.com/thought-leader/#scholar)]

**Senior Fellow, Ctr for Health & Risk Communication, George Mason Univ** **2012-2016**

**Research Scholar** focusing on science literacy and risk assessment in agricultural biotechnology and human genetics. Developed, media and programs for policymakers and educators; seminars for students, faculty and the public on science and technological disruption and literacy.

**Corporate Sustainability: ESG Media Metrics** **2000-2015**

**Founding Partner** of sustainability consultancy focusing on Environment, Social, Governance; Clients included: KKR, NiSource, Volunteers of America; Bill and Melinda Gates Foundation, Payne Firm, Fischer Homes, Doe Run, DHL/Deutsche Post; Authored 2009 sustainability report for NiSource power company; co-founder Corporate Responsibility and Sustainability Group, Northlich, Cincinnati; Clients: American Greetings, Crane Group, Ohio State Medical Center, P&G

## MEDIA/JOURNALISM

### TV News Executive, Producer, Bureau Chief, Writer

- **Executive in Charge of Documentaries, NBC News** **1988-1990**  
Supervised development of long-form news programs; *The East German Sports Machine: The Dark Story Behind the Miracle*, NBC News, (writer/producer/director); *Black Athletes: Fact and Fiction*, NBC News, April 1989 (writer/producer/director)
- **Network News Producer/Executive Producer** **1974-1994**  
Writer, producer, investigative producer, magazine producer for NBC News; Tom Brokaw's Nightly News Special Segment producer; ABC News (20/20 and PrimeTime Live producer for Sam Donaldson, Diane Sawyer, Chris Wallace, Connie Chung, Tom Jarriel); NBC Entertainment. Produced hundreds of TV reports for NBC, ABC, CBS News

### Book Author

**1994-PRESENT**

- Scared to Death: How Chemophobia Threatens Public Health [ACSH Books, 2011]
- *Crop Chemophobia: Will Precaution Kill the Green Revolution* [AEI Books, 2010]
- *No Crime But Prejudice: Fischer Homes, the Immigration Fiasco and Extra-Judicial Prosecution* (Atlas Books, 2009). Details and reviews at [jonentine.com/no\\_crime.html](http://jonentine.com/no_crime.html)
- *Abraham's Children: Race, Identity and the DNA of the Chosen People* (Grand Central Publishing, 2007). Details and reviews: [abrahamschildren.net](http://abrahamschildren.net)
- *Let Them Eat Precaution: How Politics Is Undermining the Genetic Revolution in Agriculture* (AEI Press, 2006)
- *Pension Fund Politics and Socially Responsible Investing* (AEI Press, 2005)
- *Taboo: Why Black Athletes Dominate Sports and Why We're Afraid to Talk About It* (Public Affairs, re-issued 2007; originally published 2000), Best-seller in US, Britain, Japan. Details and reviews: <http://archives.jonentine.com/taboo.html>

### TV News Commentator

**2006- PRESENT**

**Guest commentator** on genetics, business, sustainability; appeared/interviewed on 550+ radio and TV programs globally. Boo profiled on 20/20, 2007; Regular guest contributor on Al Jazeera. Contributor FOX Business. Featured on *World News Tonight*, Today Show, CNN, Deutsche Welle, Discovery/Planet Earth's "Focus Earth," Anderson Cooper 360, NPR, HBO, ESPN, BBC, CBC, *O'Reilly Factor*, *Hardball with Chris Matthews*, *Hannity and Colmes*, *Lou Dobbs*, *Entertainment Tonight*, Court TV, Canadian National TV, Australian Broadcasting, Dubai TV ...

### Feature Writer/Columnist on sustainability, science, ethics

**1993-PRESENT**

2000+: articles in publications around the world, including: *New York Times*, *Wall Street Journal*, *Washington Post*, *Business Week*, *GQ*, *National Review*, *Chicago Tribune*, *San Francisco Chronicle*, *New York Daily News*, *New York Post*, *Philadelphia Inquirer*, *Nature Genetics*, *Scientific American*, *Skeptic*, *Reason*, *Salon*, *Times* (UK), *Guardian and Observer* (UK), BBC, *Toronto Globe and Mail*, *Philanthropy Magazine*, *Slate*, *Daily Beast*, *European Scientist*, *Quillette*, *National Post* (Canada), *China Business Daily*, *Straits Times* (Sing), *Financial Times* (Aus), *Veja* (Braz), *Haaretz*, *Jerusalem Post* .... more at [jonentine.com](http://jonentine.com).

### Ethical Corporation ([ethicalcorp.com](http://ethicalcorp.com))

**2001-2015**

**Columnist/Editorial Advisory Board member**, *Ethical Corporation*, UK-based global business magazine, reporting on trends in corporate ethics, corporate responsibility and sustainability Archives at [www.jonentine.com/ethical-corporation.html](http://www.jonentine.com/ethical-corporation.html)

## AWARDS

- National Press Club Consumer Journalism Award (1995) for “Shattered Image: Is the Body Shop Too Good to Be True,” *Business Ethics* (Sep/Oct 1994)
- Emmy for “Gorbachev: The Final Hours,” ABC PrimeTime Live Special (1991)
- Emmy for “China in Crisis,” NBC News Special (1990)
- Best Feature Film International Sport Film Festival, Turin, IT, “Black Athletes: Fact and Fiction” – NBC News and Entertainment Special (1990)
- Ohio State Award, “Black Athletes: Fact and Fiction”
- Chris Award (First Prize, Columbus International Film Festival), “Miracle Cure,” ABC PrimeTime Live (1993)
- Columbus International Film Festival honorable mention, two categories, *Miss America: Beyond the Crown*, NBC Entertainment (1994)
- CINE Golden Eagle for “Miracle Cure” (1993)
- CINE Golden Eagle for “20/20 Vision,” ABC PrimeTime Live (1993)
- CINE Golden Eagle for “Black Athletes: Fact and Fiction” (1990)
- International Film Festival of NY (Finalist), “20/20 Vision” “Black Athletes: Fact and Fiction”
- Museum of Broadcasting Archival Collection Selection, “20/20 Vision,” “Miracle Cure” and “Black Athletes Fact and Fiction”
- Columbus International Film Festival Bronze Plaque, “20/20 Vision” (1993)
- Columbus International Film Festival Honorable Mentions, “Surgical Scorecards,” ABC PrimeTime Live (1994), “Omertà,” ABC PrimeTime Live (1994), “Black Athletes” (1990)
- Clarion Award, “The Transplant Boom” – NBC Nightly News (series) (1989)
- National Headliners Award, “Look Out, Gold Swindlers,” ABC 20/20 (1981)
- Corcoran Gallery for Art Award, “Look Out, Gold Swindlers” (1981)
- Ventura County Press Club, Best Column (1999) for “The Ethical Edge,” *Business Digest* [Ventura and Santa Barbara Counties]

## BOARDS

- BioTrust Consortium anchored by the International Service for the Acquisition of Agri-Biotech Applications, Kuala Lumpur/Nairobi/Manilla **2022- PRESENT**
- Jewish Community Relations Committee, Cincinnati, Ohio **2009-2023**
- 2Blades Foundation, Chicago, IL **2017-2019**

## TEACHING

**Scholar-in-Residence, Miami University (Oxford, OH) 2002-2005**  
Dean of Arts and Sciences professor; developed capstone courses in Communications; launched journalism program; corporate responsibility courses for Business School

## EDUCATION

**Journalism Fellowship, National Endowment for the Humanities  
1981=1982**

University of Michigan, Ann Arbor, MI

**Bachelor of Arts, Philosophy/Religion 1970-1974**  
Trinity College, Hartford, CT

## ARTICLES, PUBLICATIONS AND CONFERENCE PRESENTATIONS

### Jon’s popular articles:

[.geneticliteracyproject.org](http://geneticliteracyproject.org),  
[www.jonentine.com](http://www.jonentine.com)  
[abrahamschildren.net](http://abrahamschildren.net)

## Scholarly Articles and Anthology Selections

- “Removing politics from innovations that improve food security”, *Transgenic Research*, May 2021
- “Regulatory approaches for genome-edited agricultural plants in select countries and jurisdictions around the world” in *Genome Editing in Plants*, May 2021
- “Mandatory GMO Labeling Is the ‘Right to be Deceived’” in *DNA Technology*, Second Edition (ABC-CLIO, 2017)
- “Our Shared Origins and Why We Are Different” in *The Anthropology of Sport and Human Movement: A Biocultural Perspective* edited by Robert Sands, (Lexington Books, October 2010)
- “Social Investing and Retirement Security” in *Corporate Retirement Security: Social and Ethical Issues* edited by Robert Kolb (Blackwell Publishing, Fall 2007)
- “Socially Responsible Business” in *Encyclopedia of Leadership* (Sage, 2004)
- “The Stranger-Than True Story of Anita Roddick and The Body Shop” in *Killed: Great Journalism Too Hot to Print* (Nation Books, 2004)
- “Social Investing: Practice and Consequences for Corporate Social Performance Research,” *Organization & Environment, International Journal for Ecosocial Research* (2003)
- “More Brains or More...” in *Get It Together: Readings about African-American Life* edited by Anokye and Bryce-Finch (New York: Longman, 2003)
- “Race and Sports as Good Science” in the *Skeptic Encyclopedia of Pseudoscience* edited by Michael Shermer (Santa Barbara, CA: ABC-CLIO, 2002)
- “The Politics of Brent Spar: Shell vs. Greenpeace” in *Case Histories in Business Ethics: The Virtues and Moral Decision Making in Business* (Routledge, 2002)
- “Are Blacks Natural Born Athletes” in *Taking Sides: Clashing Views on Controversial Issues in Race and Ethnicity*, (McGraw Hill/Dushkin), 2001)
- “Rain-Forest Chic” in *Business Ethics: Readings and Cases in Corporate Morality*, 5<sup>th</sup> Edition, Schwartz (McGraw Hill, 2001)
- “Business With a Soul: A Reexamination of What Counts in Business Ethics” (with Marianne Jennings), *Hamline [Minnesota] Journal of Public Law & Policy* (1998)
- “Let Them Eat Brazil Nuts,” in *Taking Sides: Clashing Views on Controversial Environmental Issues*, Dushkin/McGraw Hill, 1997; *Taking Sides: Clashing Views on Controversial Issues in Business Ethics and Society*, Dushkin/McGraw Hill, 1998
- Review of “*Toxic Waste is Good for You*” by John Stauber and Sheldon Rampert, *International Journal of Organizational Analysis*, Vol. 4, No. 3, July 1996
- “Shattered Image: Is The Body Shop Too Good to Be True?” in *Taking Sides: Clashing Views on Controversial Issues in Business Ethics and Society*, Dushkin/McGraw Hill, 1996
- “*Social Responsibility of Business*,” 1:1, November 1995; “*Good Intentions*” 1:3, July 1996, *Electronic Journal of Radical Organisation Theory* (EJROT), University of Waikato, NZ

## Think Tank and Scholarly Conferences (organizer and keynote presenter)

- “Navigating Commercial Opportunities for High Value Crops & Ingredients”:  
Moderator/panelist, San Francisco, March 19, 2024
- “Challenging False Narratives on ‘Disruptive’ Synthetic Biology: How to Navigate Consumer Skepticism; Moderator/Panelist, San Francisco, May 2023
- “Food Security in a Post-Covid World”, Europe Debates webinar with US Secretary of Agriculture Sonny Perdue, EU Commissioner for Agriculture Janusz Wojciechowski ; EU Parliamentarian Anna Fotyga, EU Parliamentarian Hermann Tertsch, Jul 29, 2020
- “Communicating the CRISPR Gene Editing Revolution to a Skeptical World”, Aspen Institute, Rome, Oct 2021

- “How to Break the Environmental Movement’s ‘Blockade’ on Biotechnology,” Plant Genomics and Gene Editing Congress, Rotterdam, Mar 4-6, 2020
- “Synthetic Biology’s Communications Challenge: Gene Editing Can Change the Global Conversation on Climate Change”, Industrial Biotechnology Innovation Centre (IBIOC) Annual Conference Keynote, Glasgow, Feb 4-5, 2020
- “Tracking Gene Editing Regulations: Which Countries are Innovation Leaders and Laggards?” Cereals & Grains 19, Denver, CO, Nov 3-5, 2019
- “Resetting the Global Discussion on Biotechnology: From GMOs to Gene Editing, Euroseeds, Stockholm, Oct-14-16, 2019
- “Gene Editing Can Change the Global Conversation on Biotechnology: Will the Industry Drop the Ball Again? SynBioBeta 2019, San Francisco, Oct 1-3, 2019
- Environmental Policy After Neoliberalism? Discussant, Middleburg, VA, Sep 22-24, 2019
- Innovative Foods and Ingredients (IFI)/Institute for Science for Global Policy (ISGP) Conference, Minneapolis, MN, Jun 23-27, 2019
- IUPAC International Conference on Crop Protection session on Neonicotinoids, Pollinators and Science Communication (lead organizer, presenter), Brussels, Belgium, May 20-24, 2019
- Genome Writers Guild (presenter), May 13-18, Minneapolis, MN
- Precision Genomics Midwest (presenter), May 10, 2019, Cincinnati, OH
- “Communicating Sustainability Challenges in Agricultural Gene Editing,” 2Blades Sustainability Forum, Chicago, Dec 2018
- “Neonics and Bees: Separating Scares from Science” and “The Science of Neonicotinoids and Pollinators,” Colorado Beekeepers Association, Boulder, CO, Oct 20-21, 2018
- “Left and Right: How Ideologues are Distorting the Debate over Biotechnology, and What Can We Do About It, SynBioBeta International Conference, San Francisco, Oct 1-3, 2018
- Innovation,” Heritage Foundation Resource Bank, Ft. Lauderdale, FL, June 7-9
- “Chemicals, Endocrine Disruption and Estrogenic Effects: Separating Science from Politics,” Latin American Congress of Endocrinology, Cartagena, CO, Apr 26-28, 2018
- Biotechnology Literacy Project Bootcamp (lead organizer), Univ of Guelph, Jun 2017
- “How NGO Activism in Europe Undermines Biotechnology Innovation in Africa,” BioSciences for Farming in Africa (B4FA) Theory of Change Workshop Leader, Nairobi, Kenya, Jan 18-19, 2017
- Biotechnology Literacy Project—Genome Prairie Bootcamp (lead organizer), University of Saskatoon, Sep 28-30, 2016
- Biotech Literacy Mini-Bootcamp (lead organizer), Penn State University, Oct 3, 2015
- Biotech Literacy Mini-Bootcamp (lead organizer), Oregon State University, Sep 17, 2015
- Biotech Literacy Project Bootcamp (lead organizer), Univ of Cal-Davis, Jun 3-7, 2015
- Biotech Literacy Project Bootcamp (lead organizer), Univ of Florida, Gainesville, FL, June 15-18, 2014
- Biotech 2.0: What's the Future of Food and Farming? Forum organized by Entine with Kevin Folta, University of Florida and Karl Haro von Mogel, University of Wisconsin, CATO, Jun 4, 2013
- Crop Chemophobia: Are We Over-Regulating Pesticides, AEI, Washington, DC, Jan 2011
- Regulation and Personal Genomics, AEI, Washington, DC, Sep 2010
- The Science of Identity, Providence-Tarzana Medical Center, Tarzana, CA, May 2010
- Science in the Balance? Risk Assessment, Precaution, and the Pesticide Debate, AEI, Oct 2009
- Capitalism, Freedom, and Jewish Accomplishment: The Israel Test, AEI, Jul 2009
- Corporate Responsibility and the New Internationalism, AEI, Dec 2008
- Coming of the Über-Athlete: Doping and Genetic Manipulation in Sports, AEI, Dec 2008
- Union vs. Private Sector Pensions: How Secure Are Union Retirements? Keynote, Hudson Institute, Jul 2008
- Corporate Image Advertising, AEI, Jun 2007
- Aligning Philanthropy with Grantmaking, Keynote, Hudson Institute, Feb 2007

- Is Nuclear Power a Solution to Global Warming and Rising Energy Prices? AEI, Oct 2006
- Examining Media Stereotypes: Myths, Lies, and Stupidity, AEI, May 2006
- Is Corporate Social Responsibility Serious Business? AEI, Mar 2006
- Panic Attack: The New Precautionary Culture, the Politics of Fear, and the Risk to Innovation, AEI, Feb 2006
- NGOs: Indispensable or Unaccountable? AEI, Dec 2005
- Education War: Evolution v. Intelligent Design, AEI, Oct 2005
- The Business of Stem Cells: Re-Examining Federal, State, and Private Funding and Regulatory Initiatives; AEI, Mar 2005
- Using “Race” in Medical Research and Treatment; AEI, Nov 2004
- Changing Notions of Risk and Cost-Benefit Analysis in Science and the Media, Joint Brookings Institution-AEI Conference, Oct 2004
- Socially Responsible Investing and Pensions: Fiduciary Challenges, AEI, Jun 2004
- How the Media Reports on Biotechnology, AEI, Jun 2003

### **Media/Science/NGO/Industry Conference Presentations and Keynotes**

- “Communicating About ‘Toxic’ Pesticides: Challenging Environmental Group Misinformation Campaigns, 2020 Pesticide Applicator Certification & Training Workshop, Denver, Aug 4-5, 2020
- “Who are the Biotech Innovators? Where are the Roadblocks to Innovation?” World Agri-Tech Innovation Summit, San Francisco, Mar 17-18, 2020
- “CRISPR and Climate Change: If Sustainability is Your Goal, Biotechnology is Your Tool”, London School of Economics, London, Feb 4, 2020
- “Why ‘Liberals’ Are Suspicious of Biotechnology: Changing the Conversation, MENSA, Las Vegas, Mar 20-22, 2020
- “The Politics of Biotechnology Innovation, “MENSA Keynote, Ind, IN, Jul 5-7, 2018
- “How Politics and Ideology are Undermining Support for Revolutionary Biotechnology and Science
- Innovation for Sustainable Agriculture, Keynote, Washington, DC, November 18, 2016
- Conversations in Bioethics: Intersection of Biology, Technology and Faith (5-day conference organized with the Cincinnati Presbyterian Council, Oct-Nov 16, 2016
- Genome Prairie Agricultural Communications Bootcamp, Organizer, Saskatchewan, Sep 28-30, 2016
- Global Innovations in Horticulture, Keynote, Gold Coast, Australia, July 23-25, 2016
- TPSA (The Pesticide Action Network) Keynote, “Can Conventional Agriculture Be Sustainable?” Albuquerque, Feb 10, 2016
- Agri-Trend Farm Forum Keynote, “GMOs, Organics and the Challenge of Sustainable Agriculture,” Saskatoon, Dec 2, 2015
- New York Times ‘Food for Tomorrow’, Panel on sustainable food production, October 20, 2015
- Jewish Federations of North America, “Genetics of Jewish Ancestry,” Mobile, Des Moines, Champaign, Jacksonville, Aug-Dec 2015
- “Myths and Truths on GMOs—The Story Behind the Anti-Technology Attack on Modern Food and Farming,” National Press Club of Australia (<https://www.npc.org.au/speakers/jon-entine/>) broadcast live on the/Australian Broadcasting Company (<http://gmopundit.blogspot.com/2015/09/australian-national-press-club.html>), September 9, 2015
- Biotech Information Organization, “Media and GM Technology”, San Diego, June 25, 2014
- “Stossel” with John Stossel on Fox Business News, “Are GMOs safe to eat?”, May 22, 2014
- International Food Information Council Washington, DC, “Food Wars Over Food and Technology”, May 13, 2014
- Al Jazeera’s “Consider This” interview on the health benefits of organic foods, Ap 16, 2014
- Harvard Institute for Coaching, “Disruptive Technologies: Navigating the Treacherous Waters of Global Change”, NYC, May 1, 2014
- “Genetic History of the Middle East”, Jewish Fed of Greater Baltimore, Mar 23, 2014

- "Lawn Grass and GMOs", Scott Miracle Gro, Dublin, OH, Mar 31-Apr 2, 2014
- Al Jazeera America's "Consider This," TV interview discussing whether juice cleanses and toxins removal are what they are hyped up to be, Mar 7, 2014
- CKNW AM Radio Morning News radio interview, Vancouver, BC, Mar 4, 2014
- Sustainable Investing: "Hype or Opportunity," Society of Quantitative Analysis Keynote, New York City, NY, May 31, 2013
- Crop Biotechnology Literacy: "Changing the International Discussion on Agricultural Biotechnology," USDA Foreign Agricultural Service briefing, Washington, DC, May 21, 2013
- Risk, Chemicals and the NGO-Media Echo Chamber, SIRC—Styrene Information and Research Council, Washington, DC, Nov 14, 2012
- NGO-Media War Over Science and Risk, Flavorings and Extract Manufacturing Association (FEMA), Jersey City, NY, Oct 22, 2012.
- The 'Green' and 'Transparent' Supply Chain: CSR Propaganda or a New Way to Do Business?  
DHL Worldwide Policy Conference, Washington, DC, Jul 2012
- Public Fears, Chemistry and Genetics: How the Media Stirs the Pot, Institute of Food Technologies, Las Vegas, Jul 2012
- "Science Phobia: Why the Media Doesn't Understand Risk," Personal Care Legal and Regulatory Conference, Charleston, SC, May 2012
- Jewish Identity and DNA: Challenges and Controversies, Jewish National Fund International Conference, Cincinnati, OH, (*keynote, one 40 keynotes Entine has given on "Jewish genetics"*), Sep 2011
- CropLife America National Conference, Washington, DC, July 2010
- Genetics Testing and Jewish Identity: Do Our Genes Tell Us Who We Are?  
Center for Practical Bioethics, Kansas City, Nov 2009
- Race and Medicine, Silverstein Lectures, Northwestern University's Center for Genetic Medicine, May 2005
- Genetics, Identity and Ethnicity; Northwestern University Feinberg School of Medicine's Medical Humanities and Bioethics Program, the NIH, National Genome Research Institute and Center for Ethical, Legal, and Social Issues in the Human Genome Project – Aug 2004
- The Profits and Perils of Social Marketing" Miami Univ/Oxford, OH, Farmer School of Business/Project Society, Mar 2003
- Social Marketing and Ethics: The Myth of 'Socially Responsible' Business, Univ of Leeds (UK), Department of Philosophy, Business, Dec 2002
- The Über-Athlete: Rethinking Paradigms in the Sociology of Sport, North American Society for the Sociology of Sport, Nov 2002
- Genetics, Race and Diversity, Miami University, Oxford, OH, Oct 2002
- The Über-Athlete, California Lutheran University Thousand Oaks, CA, Jun 2002
- Science Knowledge and Humanity, British Institute of Ideas/ New School, NY, Oct 2001
- Genetics, and Race, Arizona State University, Tempe, Apr 2001
- Taboo: Genetics and Sports, University of Michigan/Dearborn, Feb 2001
- Challenging Racial Taboos in Sports, Virginia Commonwealth, Feb 2001
- Taboo: Genetics and Sports, Michigan Journalism Fellowship, University of Mich, Feb 2000
- The Politics of Science, Wake Forest University, Feb 2001
- Taboo: Genetics and Sports, Skeptic Symposium, Skeptic Society and Magazine, California Institute of Technology, Sep 2000
- Sports, 'Race' and Medicine, Encino-Tarzana Regional Medical Center, April 2000
- Sports and Race, Presidential Town Meeting on Race and Sports ESPN SPORTSZONE. Apr 1998
- Squandering the Integrity Premium: An Analysis of The Body Shop's Use of Social Marketing, Association of Management Int'l Conference; Chicago, Aug 1998
- Green Marketing and Energy Deregulation in the United States" [blind review], Society for Business Ethics (SBE) Annual Conference–San Diego, Aug 1998

- Impacts of Utility Deregulation” [panel chair], International Consortium for the Management & Technology of Energy, Environment and Ecology (ICMTEEE)- Long Beach, CA, Jan 1998
- Is ‘Ethical Investing’ Ethical? [blind review], Society for Business Ethics (SBE) Annual Conference, Boston, Aug 1997
- Social Auditing (Workshop) [blind review], International Association of Business and Society (IABS), Mar 1997
- The Promise and Perils of Cause-Related Marketing, Bank of Montreal Lecture on Business Ethics, Trent University, Ontario, Jan 1997
- Ethics in Business: How to Handle a Crisis – A Journalist’s Perspective, Keynote at NJ Ass of Corporate Counsels Annual Meeting, Nov 1996
- The Politics of Controversy – Brent Spar, Shell and Greenpeace [blind review], Society for Business Ethics Annual Conference, Quebec City, Aug 1996
- Crisis Management and Green Marketing, International Corporate Identity Marketing Group, University of Strathclyde, Glasgow, Scotland, Jul 1996
- Ethics in Marketing Natural Products, Natural Products Expo East ‘96, Baltimore, Jun 1996
- How to Make Social Marketing Socially Responsible, Keynote for Women Executives in Public Relations, Social Responsibility Awards, NY, Jun 1996
- The Question of Integrity: How Responsible are ‘Socially Responsible’ Firms? (Symposium), Int’l Association of Business and Society (IABS), Mar 1996
- Boutique Social Investing, National Conference on Ethics in America; Long Beach, Mar 1996
- Is ‘Socially Responsible Business’ Greenwashing? [blind review]
- Business Ethics Conference, The Vincentian Universities, NY, Nov 1995
- Vivisecting the Anti-Vivisectionist Movement, Keynote for National Association for Biomedical Research, Washington, DC, Oct 1995
- Body Shop Case Study, Society, Business Ethics, Aug 1995